

## Meeza, QMDI win Qatar Today Green Award for saving 9,000km of paper at UNEP Ozone Conference

October 24, 2009

**Meeza and QMDI won a Qatar Today Green Award for their ground breaking work on the first ever 'green' United Nations Environmental Protection (UNEP) Conference in Qatar.**

The Qatar-based IT services and solutions provider and the Qatar MICE Development Institute won the joint award for Best Green Product or Service Award for their collaboration on the environmentally-friendly UNEP Ozone Conference held in November 2008 which was hosted by the Qatar Ministry of Environment.

QMDI, the appointed event management company for the UNEP Ozone Conference provided turnkey event management and special project management to meet the goal of reducing paper usage by 80% at the event.

Meeza developed a paperless conference solution which enabled the 700 delegates and UNEP Secretariat to directly contribute to policies and documentation through a 'virtual environment'.

Thanks to Meeza's successful IT solution, the use of paper was reduced by 86% for the overall event - the equivalent of a saving of 9,000km of paper, or just over 31 trees. (Source: <http://www.conservatree.com/learn/EnviroIssues/TreeStats.shtml>).

CEO of Meeza, James Fanella, said:

"Meeza is honoured to receive this Green Award and to have played a key role in helping the Qatar Ministry of Environment to successfully deliver the first global paperless UNEP conference in Qatar. This is an example of how Information Technology can make a significant contribution to the protection of our environment. We are pleased to have been able to contribute to a Greener Qatar and also a greener world by setting a "greener best practice" for UN meetings held across the globe."

Deputy CEO of QMDI, Mohammed Al Naama, said, "It is an honour to receive this Award. I would also like to extend my personal thanks to our clients the Ministry of Environment, Qatar, the UN Multilateral Fund Secretariat and Ozone Secretariat for the opportunity to work on the UNEP Ozone Protection Meetings which took place in Doha last November. This prestigious Award is not only a win for QMDI, but also gives Qatar significant recognition within the event industry as a leader in driving forward 'green meetings' initiatives."

The Qatar Today Green Awards was created in 2008 to awaken the eco-consciousness in every Qatari citizen and resident. The country's first Environmental Awards, its ultimate aim is to increase awareness and motivate behavioural change in relation to the protection and preservation of our environment. The Qatar Today Green Awards are awarded annually to honour outstanding environmental vision, endeavours and achievements.

(AME Info)